



Press Contacts:

Heather Bandura  
Bandura Etc. PR  
877.434.9062

[heather@banduraetc.com](mailto:heather@banduraetc.com)

Vicky Nave  
Bandura Etc. PR  
310.766.3381

[vickynave@sbcglobal.net](mailto:vickynave@sbcglobal.net)

## **CELEBRATE & SAVOR THE HOLIDAYS...ONE MEMORY AT A TIME**

### **Custom MemoryBox Calendars Help One Create & Enjoy the Moments, Occasions & Traditions Leading Up to Christmas**

LAGUNA NIGUEL, Calif. – June 15, 2008 – After the last present is opened and the bowl of eggnog finished on Christmas night, one wants to be left with something more than a pile of torn gift wrap, a tired body and a stuffed belly! For many, the holiday season tends to be consumed with hectic schedules, endless to-do lists and suffocating crowds, and as a result, the true meaning of the season – the special traditions and moments we relished as children – are all but forgotten.

Debuting on October 10, 2008, MemoryBox Calendars ([www.MemoryBoxCalendars.com](http://www.MemoryBoxCalendars.com)) are a new and unique way to help people ensure the most important aspects of the holiday season don't get overshadowed or forgotten.

The MemoryBox Calendar is a custom 24-day calendar – similar to a traditional advent calendar – where every box houses a special thought, memory, activity or tradition to help one celebrate the holiday season in a more meaningful way. In less than 60 minutes – and for under \$20 – families and individuals can fully personalize this unique memento allowing them to create, savor and preserve the precious moments that make December the most anticipated month of the year.

MemoryBox Calendars was created by an Orange County, Calif.-based husband and father who wanted to make a unique gift for his family during the holiday season.

“One year, we became so consumed with the holiday craziness that we actually almost forgot take our young daughter to visit Santa Claus,” said Greg Hill, creator of MemoryBox Calendars. “It was then we realized we needed a way to help us as a family pause and truly enjoy the real meaning of the season. MemoryBox Calendars help families and individuals create and preserve the special moments and traditions that make their holiday season personally special for them – whether it's decorating the tree, creating Santa's Wish List, or watching your favorite classic holiday movies.”

(more)

Visitors to [www.MemoryBoxCalendars.com](http://www.MemoryBoxCalendars.com) design a custom 10" X 14" holiday calendar, choosing everything from the photo on the front (including one's personal holiday picture), to their own words, traditions or images in each of the 24 individual memory boxes. Or, for those that need a little creative inspiration – particularly useful for husbands who may be creating this for their wives – the user can select from a wide variety of supplied images and messages. The site is extremely user-friendly, featuring pull-down menus and a simple 1-2-3 interface that anyone who has ordered pictures or created a photobook online will be comfortable with.

MemoryBox Calendars will retail for \$19.99 (plus tax and shipping). The calendars are printed on a professional-quality cover stock and wrapped around a tick and sturdy core, ensuring your calendar will last through the holiday season and for years beyond without any fading, bending or bowing. They produced in the U.S., and generally shipped (overnight, 2-3 day and ground options available) within two to three business days from ordering.

The 24-day holiday calendar will be available when the site debuts in October 2008. And, in 2009, MemoryBox Calendars will be adding seven, eight and 14-day versions, allowing one to countdown and more fully enjoy all of life's special events year-round – be it the birth of a child, the last day of school or an upcoming vacation or wedding.

# # #